



## What is 99.9 KTDY?

**Format - Adult Contemporary**

**Target Demo – Women 24 - 54**

**Power – 100,000 Watts**

**99.9 KTDY**®

*The Best Variety of the  
80's, 90's and Today!*

**Total Weekly Listeners: 70,100\***

Source: Arbitron, Fall 10/Spring 10 Cume, Mon-Sun 6a-12mid, Persons 12+

**Townsquare Media Of Lafayette**  
1749 Bertrand Drive, Lafayette, La. 70506  
[www.lafayetteradioadvertising.com](http://www.lafayetteradioadvertising.com)  
Phone # 337-233-6000 Fax #337-234-7360



## Programming Benefits

- Mass appeal Adult Contemporary play-list that features yesterday's favorites and today's hits
- Featured artist's include Elton John, The Eagles, Mariah Carey, Rod Stewart, Phil Collins and Rob Thomas.
- No Repeat Workday's every Mon-Friday.
- Favorite love songs all night long with Delilah "Love Songs at Night"
- Safe Advertising atmosphere for the entire family to enjoy.
- 100,000 watts covering all of Acadiana and streaming world wide on the internet.

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# 99.9 KTDY <sup>HD</sup>

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**Monday-Friday**

**Station Line Up**



**6A-10A CJ and Debbie Ray In The Mornings**

**10A-3P Mid-days with Steve Wiley featuring  
“The All Request Lunch”**

**3P-7P Afternoons with JayCee featuring  
“The Traffic Jam”**

**7P-12 Mid “Love Songs at Night” with Delilah**

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**Saturday  
Station Line Up**

**12A-8P                    The Best Variety Of The 80's, 90's And Today**

**8P-12M                    CJ's Saturday Night Dance Party featuring CJ  
filling the airwaves with polyester style dance  
and party music.**

**Sunday  
Station Line Up**

**7A-10A                    "The Jim Brickman Show" - An informative  
show that highlights the artist's and their music.**

**10A-7P                    The Best Variety Of The 80's, 90's And Today**

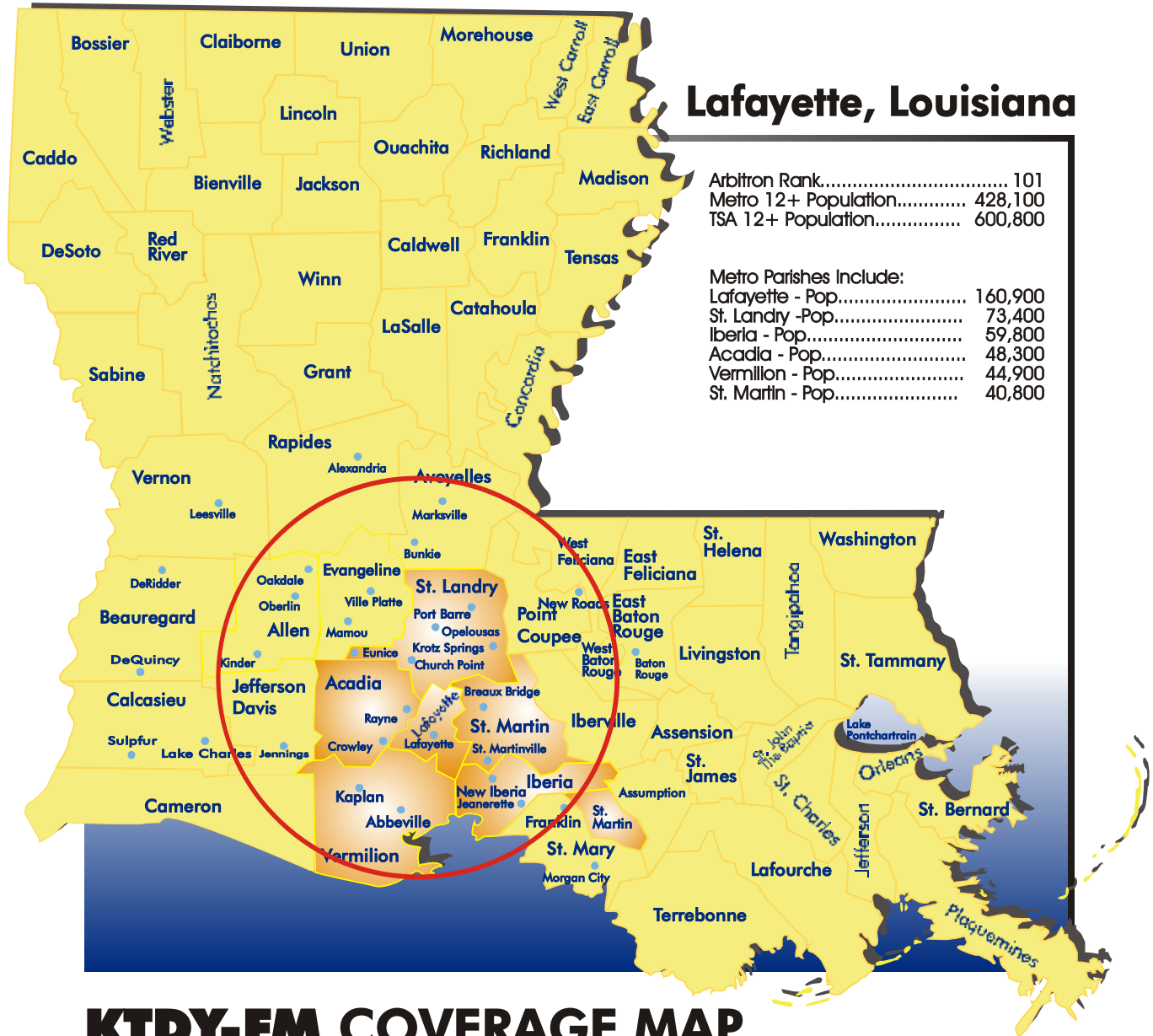
**7P-12M                    "Love Songs at Night" with Delilah**



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80's, 90's and Today!**

**99.9 KTDY**

**Acadiana's #1 Listened to at Work  
Radio Station!**



**KTDY-FM COVERAGE MAP**

Licensed to: Lafayette, Louisiana  
 Wattage: 100,000  
 Format: Adult Contemporary