



## MULTI-STATION WEATHER/NEWS/TRAFFIC SPONSORSHIP PRICES

"What you say, times how many times you say it, is the only thing that works in advertising today"! At Townsquare Media of Lafayette, we believe this to be fundamentally essential when deciding how to effectively advertise your place of business. Maximize your reach and frequency by choosing multiple formats that target a multitude of people. When looking for cost effective radio usage, it's hard to beat weather, news or traffic sponsorships.

Choose from the stations listed below



\$30.00 each



\$50.00 each



\$30.00 each



\$10.00 each



\$45.00 each



\$25.00 each