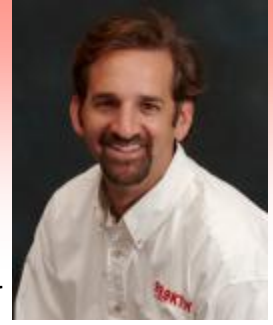


**99.9 KTDY** HD

*The Best Variety of the  
80's, 90's and Today!*



## **THE TRAFFIC JAM**

**Brought to you by KTDY & Your Business**

99.9 KTDY'S JAY CEE WILL TALK ABOUT YOU  
EXCLUSIVELY MONDAY-FRIDAY FROM 5:00 UNTIL 5:40 PM.  
99.9 KTDY AFTERNOON PERSONALITY JAY CEE ENTERTAINS  
ACADIANA DURING THAT RUSH HOUR DRIVE HOME.

99.9 KTDY FEATURES 40 MINUTES OF NON-STOP UPBEAT MUSIC  
THAT'S DESIGNED TO PICK PEOPLE UP AFTER A HARD DAY ON THE  
JOB.

### **Your Sponsorship Includes:**

- Opening and closing billboard every weekday (Mon-Fri)
- 2 Live 60 second commercials every weekday (Mon-Fri) 5:40-5:50
- 20 mentions per week promoting exclusive sponsorship
- 1 :10 billboard @ 5:08pm Monday – Friday