



# The Back n The Day Cafe

Every Monday – Friday HOT 107.9 listeners are able to enjoy their lunch break listening to their favorite songs from “Back n The Day” during **“Back n The Day Café”**

HOT listeners can listen to **“Back n The Day Café”** daily at 12:00 noon. They will also catch the MTV News during this hour.

Your business can be a part of **“Back n The Day Café”**  
Thousands of listeners could hear your business everyday during their lunch hour!

As a Sponsor you receive:

- The hourly Music Sponsorship
- 2 :10 second billboards @ Intro and 12:20
- Two commercial's each day Monday – Friday
- Exclusivity