



www.973TheDawg.com

“Radio Station of the Year”



CLASSIC COUNTRY SATURDAY NIGHT!!!

As Merle Haggard once said “Turn me loose, set me free” and so we do, every Saturday night, for the past 12 years, on Acadiana’s Best Country 97.3 the Dawg! During the Classic Country Saturday Night show, The Dawg entertains our listening audience with 6 hours of classic country hits recorded before 1993. It’s not unusual for The Dawg to receive up to 400 requests a night.

Let your company be a part of this nostalgic evening with a sponsorship.

Classic Country Saturday Night is one of the highest rated programs in Acadiana!

